# HOALTC Event: Video Production

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| **Purpose** | • Develop skills in video production that can be used to promote or showcase congregational events, convey Biblical teachings or messages, or share Christian values and beliefs. |
| **Expectations** | • Coaches and participants will familiarize themselves with the expectations in the event rubric prior to beginning the project. If any participant needs special consideration, please see page 8 and complete the form by the registration deadline.<br><br>• Differing from the Video Bible Drama event (which uses live actors to portray a bible story or theme), Video Production is an open category in which students can use a wide variety of video media (such as video, stop motion video, claymation, etc.) to convey their story or message.<br><br>   o Examples include:<br>   o Video announcements<br>   o Promotion of an upcoming church event<br>   o Highlight video of a recent church event (youth camp, mission trip, VBS, etc.)<br>   o Impact Video to be used in a church setting or posted on the internet or social media<br>   o Spoken word<br><br>• Due to the broad use of videos in this category, use of the LTC theme is not required, but strongly encouraged where applicable.<br><br>• Adult assistance for teams in the $3^{rd}$-$6^{th}$ and $7^{th}$-$9^{th}$ grade divisions is permitted for production technical assistance, with the emphasis on teaching students necessary skills; however the creation of ideas, themes and filming should be solely the work of the student(s).<br><br>• Adult assistance for teams in the $10^{th}$-$12^{th}$ grade division is limited solely to advice and supervision. All work, including editing and production will be the work of the student(s).<br><br>• The director, writer, camera operator, editor and narrator must be students (editing may be assisted by adults in the grade $3^{rd}$-$6^{th}$ and $7^{th}$-$9^{th}$ divisions).<br><br>• Adults may be used in the video production, but major speakers should be students.<br><br>• Students may only work on one entry each year.<br><br>• The entry may include students from more than one grade division; however, the video will be judged in the division of the oldest participant. |

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| **Rules** | • The purpose of the production will be explained according to submission instructions.<br><br>• The production will be judged on creativity, technical skills as listed on the rubric, and overall effectiveness.<br><br>• Videos should be between two and five minutes in length.<br><br>• Videos will be created in one of the following formats only: .wmi, .avi, .mpg, .mp4, .mp2. The file name will include the church name and number, and video title.<br><br>• Background music and/or sound effects, etc. are both permissible and strongly encouraged. If music and sound effects are used, original creation, documentation of royalty-free status, or permission for use of music or sound effects subject to royalties must be documented in the video credits. |
| **Submission Instructions** | • Register each video production as an entry no later than the pre-convention event deadline.<br><br>• By the pre-convention event deadline, participants must upload their video to the Dropbox folder assigned to the congregation, which will be provided by HOALTC. That information will be provided to the Church Coordinators by October 1, or contact videoproduction@hoaltc.org .<br><br>• Participants must also upload a document with the following information to the same Dropbox folder:<br><br>    ○ Congregation Name<br><br>    ○ Congregation Number<br><br>    ○ Names and grade level of each participant<br><br>    ○ Title of the file that is uploaded<br><br>    ○ Include a summary paragraph describing the purpose of the video and the intended audience and message. This will help the judges understand your thoughts during production and the message you want to get across to your audience.<br><br>• Ownership of work submitted to HOALTC as part of this event remains the property of the submitter. The participants authorize use of the entry by the HOALTC Board of Directors in any way the Board may deem appropriate. This may include, but is not limited to, promotion, fund-raising, or training for the purpose of Christian leadership training for youth. |

| VIDEO PRODUCTION 2018 \| HOALTC Chosen! \| 1 Samuel | | |
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| | **Event Coordinator's award:    Gold    Silver    Bronze** | |
| | **Exemplary** | **Competent** | **Developing** |

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| **Content** | ☐ Content was relevant to the purpose of the presentation. | ☐ Content was somewhat relevant to the purpose of the presentation. | ☐ More attention is needed to ensure the content is relevant to the audience. |
| **Creativity** | ☐ The creativity of this video was exceptional adding a depth of interest and enjoyment. | ☐ The creativity of this video was moderate, and was somewhat interesting. | ☐ More attention is needed to the creative aspects of developing the video to interest the audience. |
| **Camera** | ☐ Use of camera angles greatly enhanced the visual appeal of this production.<br>☐ Use of camera focus consistently enhanced the production.<br>☐ There were no distracting movements in the background.<br>☐ Camera movements were smooth. | ☐ Use of camera angles enhanced the visual appeal of this production.<br>☐ Camera focus was mostly sharp.<br>☐ A few distracting movements in the background.<br>☐ Camera movements were mostly smooth. | ☐ Attention is needed with camera angles.<br>☐ Attention is needed to ensure camera is in focus.<br>☐ Attention is needed to minimize background distractions.<br>☐ Attention is needed to camera movements. |
| **Lighting** | ☐ Use of lighting techniques greatly enhanced the production. | ☐ Use of lighting techniques enhanced this production. | ☐ Attention is needed on lighting techniques. |
| **Sound** | ☐ Use of sound effects and/or music greatly enhanced this production.<br>☐ Sound was well balanced with no distracting background noise. | ☐ Sound effects and/or music generally enhanced this production.<br>☐ At times, sound was distorted or distracting. | ☐ Attention is needed to sound effects or music.<br>☐ Attention is needed to enhance the overall sound of the production. |
| **Editing** | ☐ Editing techniques were well-used to enhance storytelling.<br>☐ Transitions between scenes were smooth and seamless.<br>☐ The titles and/or credits were very effective. | ☐ Editing techniques were used to enhance storytelling.<br>☐ Transitions were somewhat smooth.<br>☐ Titles and credits were somewhat effective. | ☐ Film editing techniques could more adequately enhance storytelling.<br>☐ Attention to transitions is needed.<br>☐ Titles and/or credits were not used. |
| **Visuals** | ☐ Setting and props were appropriate and enhanced this production. | ☐ Setting and props somewhat enhance this production. | ☐ Setting and props could more adequately enhance this production. |
| **Overall Effectiveness** | ☐ This production was very effective for the intended use. | ☐ The production was somewhat effective. | ☐ Attention is needed to format the production to the intended use. |
| **Format and Submission** | ☐ The production format and submission met all requirements.<br>☐ Production met time limits. | ☐ The production format and submission met most requirements. | ☐ Attention is needed to format and submission requirements.<br>☐ Production did not meet time requirements. |
| **Copyright** | ☐ Copyright standards were fully met. | | ☐ Copyright standards were not met. |

**Judge's comments:**