

HOALTC Event: Video Production

<p>Purpose</p>	<ul style="list-style-type: none"> • Develop skills in video production that can be used to promote or showcase congregational events, convey Biblical teachings or messages, or share Christian values and beliefs.
<p>Expectations</p>	<ul style="list-style-type: none"> • Coaches and participants will familiarize themselves with the expectations in the event rubric prior to beginning the project. If any participant needs special consideration, please see page 8 and complete the form by the registration deadline. • Differing from the Video Bible Drama event (which uses live actors to portray a bible story or theme), Video Production is an open category in which students can use a wide variety of video media (such as video, stop motion video, claymation, etc.) to convey their story or message. • Examples include: <ul style="list-style-type: none"> ○ Video announcements ○ Promotion of an upcoming church event ○ Highlight video of a recent church event (youth camp, mission trip, VBS, etc.) ○ Impact Video to be used in a church setting or posted on the internet or social media ○ Spoken word • Due to the broad use of videos in this category, use of the LTC theme is not required, but strongly encouraged where applicable. • Adult assistance for teams in the 3rd-6th and 7th-9th grade divisions is permitted for production technical assistance, with the emphasis on teaching students necessary skills; however the creation of ideas, themes and filming should be solely the work of the student(s). • Adult assistance for teams in the 10th-12th grade division is limited solely to advice and supervision. All work, including editing and production will be the work of the student(s). • The director, writer, camera operator, editor and narrator must be students (editing may be assisted by adults in the grade 3rd-6th and 7th-9th divisions). • Adults may be used in the video production, but major speakers should be students. • Students may only work on one entry each year. • The entry may include students from more than one grade division; however, the video will be judged in the division of the oldest participant.
<p>Rules</p>	<ul style="list-style-type: none"> • The purpose of the production will be explained according to submission instructions.

	<ul style="list-style-type: none"> • The production will be judged on creativity, technical skills as listed on the rubric, and overall effectiveness. • Videos should be between two and five minutes in length. • Videos will be created in one of the following formats only: .wmi, .avi, .mpg, .mp4, .mp2. The file name will include the church name and number, and video title. • Background music and/or sound effects, etc. are both permissible and strongly encouraged. If music and sound effects are used, original creation, documentation of royalty-free status, or permission for use of music or sound effects subject to royalties must be documented in the video credits.
<p>Submission Instructions</p>	<ul style="list-style-type: none"> • The Church Coordinator or coach should upload the following two files to the HOALTC Dropbox by the pre-convention deadline. The link to the HOALTC Dropbox is provided by the HOALTC Dropbox coordinator. Please send all Dropbox questions to dropbox@hoaltc.org. <ol style="list-style-type: none"> 1. The video file in the format and file name specified in the Rules section above. 2. A PDF document with the information shown below. The file name of the PDF document should be the same as the video file so they can be easily matched. <ul style="list-style-type: none"> ○ Congregation Name and Number ○ Video Title ○ Names and grade level of each participant ○ Title of the file that is uploaded ○ Include a summary paragraph describing the purpose of the video and the intended audience and message. This will help the judges understand your thoughts during production and the message you want to get across to your audience. • Ownership of work submitted to HOALTC as part of this event remains the property of the submitter. If the HOALTC Board of Directors seeks to display this video other than during the convention for which it was submitted, permission of the submitter will be obtained

VIDEO PRODUCTION 2019 HOALTC No Greater Love! Gospel of John		Event Coordinator's award: Gold Silver Bronze		
	Exemplary	Competent	Developing	
Content	<input type="checkbox"/> Content was relevant to the purpose of the presentation.	<input type="checkbox"/> Content was somewhat relevant to the purpose of the presentation.	<input type="checkbox"/> More attention is needed to ensure the content is relevant to the audience.	
Creativity	<input type="checkbox"/> The creativity of this video was exceptional adding a depth of interest and enjoyment.	<input type="checkbox"/> The creativity of this video was moderate, and was somewhat interesting.	<input type="checkbox"/> More attention is needed to the creative aspects of developing the video to interest the audience.	
Camera	<input type="checkbox"/> Use of camera angles greatly enhanced the visual appeal of this production. <input type="checkbox"/> Use of camera focus consistently enhanced the production. <input type="checkbox"/> There were no distracting movements in the background. <input type="checkbox"/> Camera movements were smooth.	<input type="checkbox"/> Use of camera angles enhanced the visual appeal of this production. <input type="checkbox"/> Camera focus was mostly sharp. <input type="checkbox"/> A few distracting movements in the background. <input type="checkbox"/> Camera movements were mostly smooth.	<input type="checkbox"/> Attention is needed with camera angles. <input type="checkbox"/> Attention is needed to ensure camera is in focus. <input type="checkbox"/> Attention is needed to minimize background distractions. <input type="checkbox"/> Attention is needed to camera movements.	
Lighting	<input type="checkbox"/> Use of lighting techniques greatly enhanced the production.	<input type="checkbox"/> Use of lighting techniques enhanced this production.	<input type="checkbox"/> Attention is needed on lighting techniques.	
Sound	<input type="checkbox"/> Use of sound effects and/or music greatly enhanced this production. <input type="checkbox"/> Sound was well balanced with no distracting background noise.	<input type="checkbox"/> Sound effects and/or music generally enhanced this production. <input type="checkbox"/> At times, sound was distorted or distracting.	<input type="checkbox"/> Attention is needed to sound effects or music. <input type="checkbox"/> Attention is needed to enhance the overall sound of the production.	
Editing	<input type="checkbox"/> Editing techniques were well-used to enhance storytelling. <input type="checkbox"/> Transitions between scenes were smooth and seamless. <input type="checkbox"/> The titles and/or credits were very effective.	<input type="checkbox"/> Editing techniques were used to enhance storytelling. <input type="checkbox"/> Transitions were somewhat smooth. <input type="checkbox"/> Titles and credits were somewhat effective.	<input type="checkbox"/> Film editing techniques could more adequately enhance storytelling. <input type="checkbox"/> Attention to transitions is needed. <input type="checkbox"/> Titles and/or credits were not used.	
Visuals	<input type="checkbox"/> Setting and props were appropriate and enhanced this production.	<input type="checkbox"/> Setting and props somewhat enhance this production.	<input type="checkbox"/> Setting and props could more adequately enhance this production.	
Overall Effectiveness	<input type="checkbox"/> This production was very effective for the intended use.	<input type="checkbox"/> The production was somewhat effective.	<input type="checkbox"/> Attention is needed to format the production to the intended use.	
Format and Submission	<input type="checkbox"/> The production format and submission met all requirements. <input type="checkbox"/> Production met time limits.	<input type="checkbox"/> The production format and submission met most requirements.	<input type="checkbox"/> Attention is needed to format and submission requirements. <input type="checkbox"/> Production did not meet time requirements.	
Copyright	<input type="checkbox"/> Copyright standards were fully met.		<input type="checkbox"/> Copyright standards were not met.	
Judge's comments:				

Please help us improve this rubric each year by submitting feedback on the website within 30 days of the end of the convention