

HOALTC Event: Web Design

Purpose	<ul style="list-style-type: none"> • Provide young people the opportunity to develop and demonstrate their creative and technical talents by the creation of a web site on the internet.
Expectations	<ul style="list-style-type: none"> • Coaches and participants will familiarize themselves with the expectations in the event rubric prior to beginning the project. If any participant needs special consideration, please see page 8 and complete the form by the registration deadline. • Teams or individuals from a congregation will create a web site on the internet. • Grades 3-9: The creation and design of the presentation ideas will be the effort of the participant(s). Adult helpers are allowed to help with the implementation and technical assistance. • Grades 10-12: The site will be the work of the participant(s) only. Adult assistance will be limited to that of advice and supervision.
Rules	<ul style="list-style-type: none"> • The site must glorify God and represent the current year's LTC theme. • The site will be of a format that is accessible on the church's existing website and must fit into the purpose of the existing site. • Sites may be linked but the participant(s) must specify exactly which URLs are to be judged. • An unlimited number of teams and/or participants from each congregation are allowed per grade level with a maximum of two (2) participants per team. • Participants may only work on one entry.
Submission Instructions	<ul style="list-style-type: none"> • Register each entry no later than the pre-convention event deadline. • The church coordinator will email the following information to the event coordinator on or before the preconvention event deadline: <ul style="list-style-type: none"> ○ Congregation Name ○ Congregation Number ○ Age Group ○ List of team members and their grade in school ○ Complete URL for the site ○ List of pages of URLs within the site that are to be judged ○ Contact person and contact information for questions about the site.

Web Design 2019 HOALTC No Greater Love! Gospel of John		Event Coordinator's award: Gold Silver Bronze		
	Exemplary	Competent	Developing	
Content	<input type="checkbox"/> Presentation was used on the church's established website. <input type="checkbox"/> The content really gave the site a solid purpose.	<input type="checkbox"/> Content of the site was good and could be followed. All parts were clear and easy to depict.	<input type="checkbox"/> More attention is needed on developing site content.	
Message	<input type="checkbox"/> The message was relevant to the theme and fit the existing website to support its purpose.	<input type="checkbox"/> The main content of the site was somewhat relative to this year's theme.	<input type="checkbox"/> More attention is needed relating the content of the site to the theme.	
Creativity	<input type="checkbox"/> The site made excellent use of creative tools available such as: <input type="checkbox"/> Animations <input type="checkbox"/> Interactivity <input type="checkbox"/> Sound <input type="checkbox"/> Pictures <input type="checkbox"/> Color	<input type="checkbox"/> The site made good use of the creative tools available such as: <input type="checkbox"/> Animations <input type="checkbox"/> Interactivity <input type="checkbox"/> Sound <input type="checkbox"/> Pictures <input type="checkbox"/> Color	<input type="checkbox"/> More attention is needed using creative tools such as: <input type="checkbox"/> Animations <input type="checkbox"/> Interactivity <input type="checkbox"/> Sound <input type="checkbox"/> Pictures <input type="checkbox"/> Color	
Animation Flow Sharpness	<input type="checkbox"/> The site elements were very insightful and very easy to use. <input type="checkbox"/> Every element was crisp and added to the message of the site. <input type="checkbox"/> The site properly presented itself and was very easy to maneuver.	<input type="checkbox"/> Elements of the site were insightful and easy to use. <input type="checkbox"/> Most elements were crisp and added to the message of the site. <input type="checkbox"/> The site was moderately easy to maneuver.	<input type="checkbox"/> Attention is needed to increase site element insightfulness and ease of use. <input type="checkbox"/> Some elements were crisp and added to the message of the site. <input type="checkbox"/> Attention is needed to make the site easier to maneuver.	
Functionality	<input type="checkbox"/> This site was extremely effective and was used on the church's existing website domain in conjunction with the site's purpose. <input type="checkbox"/> The site's function was continuous throughout the pages designated for the LTC themed purpose.	<input type="checkbox"/> This site was effective and could be used in a several of settings, such as devotionals, resource, pre event or even stand alone as an email attachment. <input type="checkbox"/> An audience of some ages or backgrounds could obtain the objective message.	<input type="checkbox"/> Attention is needed to make the site more effective for use in different settings. <input type="checkbox"/> Attention is needed to helping an audience of different ages or backgrounds obtain the objective message.	
Judge's comments:				
Please help us improve this rubric each year by submitting Feedback on the website within 30 days of the end of the convention.				